



AR Solar

Schema, Images and Rendered UX Audit

Evidence-led specialist audit

AUDIT DATE	WEBSITE	SCOPE
2026-10-10	https://www.arsolar.lt/	356 unique sitemap URLs, 517 JSON-LD blocks, 915 image assets and 15 rendered screenshots

PREPARED BY FIRST GLANCE SEO AUDIT



Structured-data coverage and rendered experience

Existing markup is valid where present, but product coverage, media metadata and accessible interaction are inconsistent.

The inventory found 341 live pages and 15 sitemap 404s. All 517 JSON-LD blocks parse and all 156 existing Product offers contain price, currency, availability and URL.

Ninety product-detail paths lack Product schema, Brand/GTIN coverage is weak, social metadata is incomplete, and image dimensions and accessible interaction need template-level correction.

64 / 100

Schema score

Audit scores

Area	Score	Summary
Schema	64 / 100	Valid blocks, incomplete product coverage and identifiers
Images and social	58 / 100	Working assets, incomplete dimensions and social cards
Visual UX and accessibility	72 / 100	Responsive JS layouts, contrast/focus/no-JS defects

What is already working

- + 517/517 JSON-LD blocks parse.
- + All 156 emitted Product offers contain price, currency, availability and URL.
- + 341 live pages expose valid breadcrumbs.
- + 915/915 image assets returned 200.
- + JS and reduced-motion samples showed no broken images, overflow or reveal failures.

The findings to address first

Template-wide corrections offer the greatest return.

P1	01. Complete Product schema coverage
FINDING	90/246 product-detail paths lack Product schema.
EVIDENCE	156 Product nodes observed across the full sitemap inventory.
WHY IT MATTERS	Product identity and merchant/search eligibility are inconsistent.
RECOMMENDATION	Generate Product/Offer only on genuine products from verified visible data.
ACCEPTANCE CRITERIA	Every live canonical product emits valid Product and Offer matching the page.

P1	02. Add verified product identifiers
FINDING	Only 52/156 Product nodes contain Brand and 0/156 contain GTIN.
EVIDENCE	All existing offers are otherwise complete.
WHY IT MATTERS	Search systems have weaker manufacturer and identifier matching.
RECOMMENDATION	Populate Brand and verified GTIN/MPN/SKU where real; never invent identifiers.
ACCEPTANCE CRITERIA	All products with available manufacturer identifiers expose matching visible and structured data.

P2	03. Complete image and social metadata
FINDING	1,243/4,022 image occurrences lack both dimensions; OG images appear on 239/341 live pages and complete Twitter image metadata on three.
EVIDENCE	OG/Twitter image alt is absent across the inventory.
WHY IT MATTERS	Layout reservation and shared-link presentation are inconsistent.
RECOMMENDATION	Add dimensions/aspect ratios, responsive/lazy delivery and 1200x630 social cards with alternatives.
ACCEPTANCE CRITERIA	Priority pages have complete tested social previews and meaningful layout images reserve space.

P2

04. Repair accessibility and no-JS resilience

FINDING	CTA contrast is 3.37:1; focus is absent on search/form controls; contact lacks H1; no-JS mobile overflow is 44 px.
EVIDENCE	Rendered checks across homepage, product, category, shop and contact templates.
WHY IT MATTERS	Keyboard, low-vision and fallback experiences are weaker.
RECOMMENDATION	Correct colors, focus, targets, heading semantics and responsive fallback CSS.
ACCEPTANCE CRITERIA	Normal text reaches 4.5:1, controls show focus, contact has one H1 and 375 px no-JS overflow is zero.

Accurate page purpose over markup volume

Structured data should describe the visible page. Use Product on products, Service on installation, CollectionPage on valuable archives and Organization/WebSite/WebPage as the entity base.

- + Existing breadcrumb coverage is a strength.
- + Valid schema does not guarantee rich results.

What the browser checks show

Fifteen screenshots cover desktop, mobile, no-JS and reduced-motion states across key templates. JS-enabled layouts generally render without overflow or broken imagery.

- + Many mobile targets remain small.
- + The contact page needs a clear H1 and robust focus states.

Visual evidence

Mobile homepage



Saulės energija

Tavo ateitis prasideda čia

Mūsų ekspertų komanda pasirūpins, kad jūsų saulės sistema būtų įdiegta saugiai ir efektyviai, atitinkant visus techninius reikalavimus.

PARDUOTUVĖ

PASLAUGOS

Pasiekite Maksimalų Efektyvumą su Trina Vertex S+ Saulės Moduliu

Dvigubas Stiklas, N-Type TOPCon
Technologija! Užsisakykite Dabar ir
Sutaupykite Energijos Sąskaitas!

UŽSISAKYKITE DABAR

SAULĖS MODULIAI

Fresh 375x812 rendered homepage used to evaluate layout and controls.

Boundaries and limitations

- + Rendered testing sampled representative templates rather than every visual state.
- + This is not a formal WCAG conformance certification.
- + Rich-result eligibility was assessed from source evidence, not guaranteed by Google.

RECOMMENDED NEXT STEPS

Recommended next steps

- + Correct Product template coverage and identifiers, then deploy image/social/accessibility fixes at template level.

Evidence sources

- + [specialists/schema-visual/REPORT.md](#)
- + [specialists/schema-visual/evidence-summary.json](#)
- + [specialists/schema-visual/schema-snapshot.json](#)